

Ettie Lee's FIRESIDE

Saving Lives, Changing Lives and Building Hope for Children and Families in Family-Like Settings November 2009

ETTIE LEE YOUTH & FAMILY Services provides the following services for abused, abandoned and neglected children:

- Nurturing, loving environments, for boys 8-17, in 9 group homes
- Adoption Agency
- A network of more than 35 loving foster families
- On-site, fully-contained school
- Permanent placement for boys and girls of all ages
- Fully accredited substance abuse treatment
- Outpatient after-school mental health programs
- Evidence-based treatment program
- After-Care program

Make a difference during the Season of Greatest Need



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Remember Ettie Lee Youth & Family Services when you designate your United Way gift.

Many of us are hurting during these difficult economic times; however, the most vulnerable children are at greatest risk. They are at greatest risk of losing basic services and getting lost in the cycle of violence, abuse and neglect.

This year we are counting on YOU more than ever to help fulfill the wishes of not only the boys and girls in our residential treatment homes and our foster homes, but the many siblings of these children that are depending on us as well.

At Ettie Lee Youth and Family Services YOU can make a difference and brighten the lives of our boys and girls by:

Donating non-perishables or host a holiday food drive

Gather colleagues or family and friends to collect non perishables and frozen turkeys for Thanksgiving and holiday meals.

Purchasing a gift for one or more children

Ask us for our wish list for one child or the entire list for each home. Each home also puts together a list for items to share such as a Nintendo Wii or new sheets and towels.

Purchasing holiday gifts and dinner for a family in need

Families create a wish list for each member of their family and a donor, such as you, take on their whole wish list including a meal.

Hosting a holiday wish tree or toy drive

Hosting a wish tree or toy drive is a great way to get the people in your office into the holiday spirit. We can provide the ornaments with our children's wishes for you to hang on your tree, or, you can just ask for the list of wishes.

From the President's Desk**Clayton Downey**

"We were able to continue to fund all agency benefits without making any changes to our current health care package."

All of us are painfully aware of California's extremely serious financial problems. And, this has now affected Ettie Lee staff directly—in our pocketbooks. Even though all Ettie Lee employees started seeing a reduction in their paychecks beginning in October, we were able to continue to fund all agency benefits without making any changes to our current health care package. We have, however, eliminated all agency holidays (9) to save money. In place of those holidays there will be 9 personal days, thereby making a total of 11 personal days available for staff per year.

Of course the staff was disappointed because obviously they would not choose a decrease in their paychecks. It has been very gratifying to me to experience the staff's reactions—disappointment, yes, but understanding at the same time. Our staff has accepted this pay cut with the attitude that they can become more efficient...more effective...a stronger team as we fulfill our mission of saving lives, changing lives and building hope for children and families in family-like settings.

Help Support Ettie Lee Youth & Family Services with eScrip

Dear Friends of Ettie Lee, Ettie Lee Youth & Family Services is participating in a powerful fundraising opportunity called eScrip.

What is eScrip?

eScrip is a hassle-free way for non-profit groups to raise funds through everyday purchases made at eScrip merchants. Vons and Pavilions are just two of the merchants.

How does it work?

eScrip and hundreds of merchant partners have created a system that rewards customer loyalty by contributing a percentage of purchases to a group such as Ettie Lee. You shop the way you like to shop for groceries, clothing, travel and entertainment. It's simple and convenient, all you need to do is register your grocery club card and, if you wish, your debit/credit card(s).

A few of eScrip merchants include:

Vons and Vons.com
Pavilions
Bristol Farms
HOWS Markets
Macy's and Macys.com
Eddie Bauer
Claim Jumper Restaurants
Shaker's Family Restaurants
Wild Thyme Café & Bakery
American Airlines
Office Max
Pep Boys Auto



IT'S SIMPLE TO REGISTER TODAY!

- Log onto www.escrip.com and go to "sign up"
- Designate Ettie Lee Homes to receive contributions with our Group ID # which is 6627467
- Register your grocery club cards from a participating merchant—and your debit, ATM, and credit cards if you wish

That's it! Visit eScrip merchants to shop. It's automatic! We can potentially receive hundreds of dollars from your participation alone!

Questions? Please contact Vicki Mastro at 626-960-4861 or vicki_m@ettielee.org

THANK YOU!

CALLING ALL PAST RESIDENTS AND FOSTER CHILDREN

ETTIE LEE YOUTH & FAMILY SERVICES will celebrate our 60th Anniversary in 2010. We would like to get in touch with as many past residents and foster children as we possibly can. If you know of someone that was involved with Ettie Lee Youth & Family Services, please let us know.

Ettie Lee Youth & Family Services

5146 N. Maine • Box 339, Baldwin Park, CA 91706

Attn: Vicki Mastro or you can call 626-960-4861 or email vicki_m@ettielee.org



Shop At Ralphs To Earn Community Rewards For Ettie Lee Youth & Family Services

Ettie Lee is Now part of the Ralphs Community Program.

Just go online to www.ralphs.com and enter
Ettie Lee NPO #90871
as your designated community non-profit.

Your purchases will then count toward the community
rewards program and we will begin receiving
contributions from Ralphs.

It's that easy!

See instructions and additional information below

THANK YOU FOR YOUR SUPPORT!

TO USE THE RALPHS COMMUNITY CONTRIBUTION PROGRAM NPO NUMBER 90871

- Register online at www.ralphs.com
- Be sure to have your Ralphs REWARDS card handy and register your card with your organization after you sign up.
- If you do not yet have a Ralphs REWARDS card, please they are available at the customer service desk at any Ralphs.
- Click on Sign In/Register
- If you are new online customer, you must click on SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Ralphs Account by entering zip code, clicking on favorite store, entering your email address and creating a password, enter your card number and personal information, agreeing to the terms and conditions then 'Complete Registration'.
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Community Contribution information and input your 5 digit NPO number, 90871, click search, select your organization, Ettie Lee Homes, and save changes.
- Now, view your profile including your organization participation.
- REMEMBER, purchases will not count for your group until after your member(s) register their card(s).
- Do you use your phone number at the register? Call 800-660-9003 to get your REWARDS card number.
- Members must swipe their registered Ralphs REWARDS card or use the phone number that is related to their registered Ralphs REWARDS card when shopping for each purchase to count.
- If you are interested in the alternate SCANBAR method of member registration, please call 800-443-4438 or email your request to community.programs@ralphs.com and a SCANBAR letter will be mailed to you.

DONATE YOUR VEHICLE

www.cars4causes.com

OR CALL 1-800-766-CARE

1-800-766-2273



Proceeds can benefit:

**Ettie Lee Youth
& Family Services**

Let ***cars4causes***

know when you
call or donate on line

**Ettie Lee Youth & Family Services
is a tax exempt 501(c)(3) organization.**

To contact us, call 626-960-4861.

**Ettie Lee operates in the counties
of Los Angeles, San Bernardino,
Orange and Riverside.**

Honor Roll of Donors

April 2009 — September 2009

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Ettie Lee gratefully acknowledges all our donors. If your name is inadvertently missing or misspelled, please call Vicki Mastro at 626-960-4861 so that we can make a correction in our next newsletter.



WISH LIST

(new or gently used items are accepted)

<p>Household items</p> <ul style="list-style-type: none"> Throw rugs for bedrooms Light switch covers for bedrooms Pictures for bathroom walls Shower mats Blankets for twin beds Alarm clocks Books for boys age 8-17 Pillows and Pillow protectors Gift cards for book stores Couches Board Games Pool sticks <p>Personal Items</p> <ul style="list-style-type: none"> Wall posters for bedrooms White towels and wash cloths Beach Towels Sun Block Hygiene supplies Super Cuts gift certificates Backpacks Prepaid phone cards Hand held electronic games CD players 	<ul style="list-style-type: none"> Grey undershirts (all sizes) Gift cards to clothes and shoe stores <p>Outdoor Activities</p> <ul style="list-style-type: none"> Sports equipment (excluding baseball bats) Karate, Music or Art Lessons Ping Pong Tables <p>Fun Things To Do</p> <ul style="list-style-type: none"> Art supplies Movie theater passes <p style="text-align: center;">.</p> <p style="text-align: center;"><i>This is just a partial list! If you have an idea but don't know if we could use it, please call</i></p> <p style="text-align: center;">Vicki Mastro 626-960-4861. <i>Thanks so much.</i></p>
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Every Picture Tells A Story



Rebecca Grimm – Ettie Lee’s volunteer at the Administrative Headquarters in Baldwin Park. For the past several months, Rebecca has diligently worked in the development office by preparing mailings, database updating and scheduling speaking engagements at service clubs.



Then

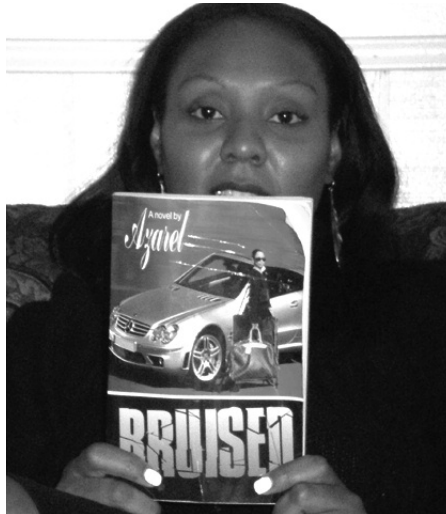


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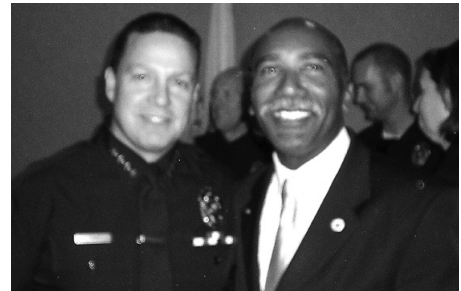
Jack Caswell, former resident of Robertson Memorial Home (1967- 1969) is now a member of Ettie Lee’s Board of Directors. Here’s a picture of Jack in the 60’s and today. We are asking all former residents and foster children to get in touch with us. We’d like to know what you are up to now and to tell you what we are up to these days!



The California Utah Women’s Helping Hands project, under the leadership of Michelle Ramirez, made it possible to bring many quilts to the young men at the North Hollywood Home a couple of months ago. More recently just under 200 quilts were delivered that were made by the Young Single Adults of the Mormon Church. It is Ettie Lee Youth & Families’ goal to be able to give a quilt to each boy who comes to one of our homes.



Staff member Parisha Martin started a book club for the young men at the Santa Ana Home. Parisha is holding up the book that they are reading.



Mayor of Covina and Ettie Lee Board Member Walter Allen with Covina’s Chief of Police Kim Raney at a recent luncheon.



Beth Gramling (left) and Chris Villa, an Ettie Lee volunteer and community organizer got together recently to discuss additional ways Ettie Lee can do more for the young men in our group homes.



Twice yearly the California Utah Women CUW hold a luncheon and boutique which benefits Ettie Lee Youth & Family Services in many ways. Pictured here (left to right) are Michelle Ramirez, CUW’s Helping Hands and Home Sponsor Chairperson, Vicki Mastro, Ettie Lee’s Development Director, Natalie Ramirez, Michelle’s daughter and Clayton Downey, Ettie Lee President and CEO.



Development Assistant James Ramirez accepts the Azusa Rotary’s signature coin at a recent meeting.

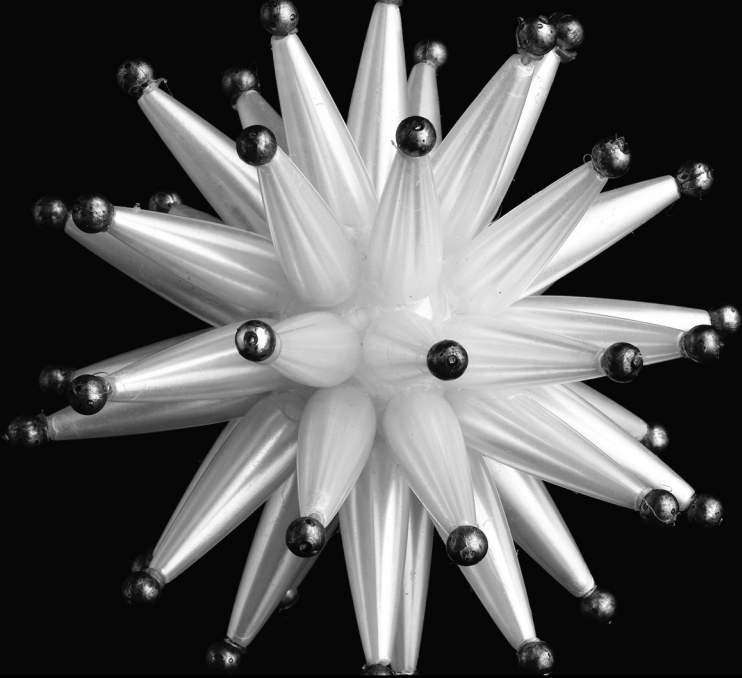
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Call Carla (626) 960-4861
Se Habla Español

Ask About Our Foster Parent Referral Program. You Can Help Recruit AND Earn \$300!!!

ETTIE LEE
Youth & Family Services
754 E. Arrow Highway #F
Covina, CA 91722
(626) 967-5082 www.ettielee.org

Help Support Ettie Lee Youth & Family Services *with*



For more information see
the inside of this newsletter.

Support Ettie Lee Youth & Family Services—place a bumper sticker just like this on your car... Contact James and he'll send one (or more!) to you... 626-960-4861 or james_r@ettielee.org

Be A Foster Parent!
(626) 967-5082
Ettie Lee Youth & Family Services

ETTIE LEE
Youth & Family Services
5146 North Main Street
P.O. Box 339
Baldwin Park, CA 91706-0339

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